

## Summary

### ELECTION POSTERS IN NIS SINCE 1878 TO 1941

The Collection of posters, which is in possession of Historical Archives of Nis, shows political life in Nis since the liberation of Turks 1878 to 1941. Out of the collection of 2490 specimens, a part belongs to the period of liberation of Nis from the Turks, and the second part is from the period 1918 – 1941. The collection was arranged by periods:

- A – Period to 1918
- B – Period of Yugoslav Kingdom
- C – Period since 1941 – 1944
- D – Socialistic period
- E – Period since 1990

A poster was used as an authentic source in picturing political life in Nis. The poster brilliantly states political messages, as one of many ways of communication between voters and was party politically determined.

The first elections in Nis were held on October 29, 1878. The Liberal party won those elections. The influence of Liberal party will be dominant all along to the beginning of the First World War, disregarding appearance of progressive, radical, and independent democratic party.

By the appearance of mentioned parties political struggle between them started, as well as improvement of political awareness of people. Political struggle, and often the political partiality was manifested through public speeches and posters. Mostly, party programs were manifested, but party competition and intolerance much more, as well as loyalty to fatherland, government, and the monarch. Political partiality led people to the most vulgar disputes.

Carriers of political life were manifested, as well as mutual intolerance, and cooperation in moments when that was useful in sense of taking over the power.